Trendlab on Sustainability- UPenn

GLOBALIZATION TRENDLAB 2012

Sustainability:
New Perspectives and Opportunities

PROGRAM DATES: APRIL 9-13 2012

APPLY NOW:
http://www.regonline.com/register/checkin.aspx?eventid=1012385

Applications are due by MARCH 1ST , 2012

UPenn's Trendlab on Sustainability is the 5-day workshop and conference from faculty and researchers designed to bring together a group of **scholars** and **policy makers** with backgrounds in science, engineering, management, and the social sciences so that the key issues in the field can be thoroughly analyzed from an inter-disciplinary perspective and outlines of solutions to key global problems can be produced.

PROGRAM OBJECTIVES

• Topic will be sustainability, broadly defined to include all efforts directed at ensuring that the satisfaction of present needs does not come at the expense of satisfying needs in the future.

• The workshop and conference will address issues such as: *Sustainability and Environmental Challenge,* and the prospects of technological breakthroughs.

• *Sustenance and Sustainability,* including the management of the global supply of food and water, the growth of green products and services, and the impact of behavioral aspects on the consumption of scarce resources.

• *Sustainable Business Practices,* looking at the role companies and financial institutions play in attaining sustainability and the challenge of generating social and political support for new projects.

• *Governance for Sustainability,* including the design and implementation of policy solutions to encourage sustainable business practices and the strengthening of global governance.

For more information visit: **http://www.regonline.com/builder/site/Default.aspx?EventID=1012385**

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